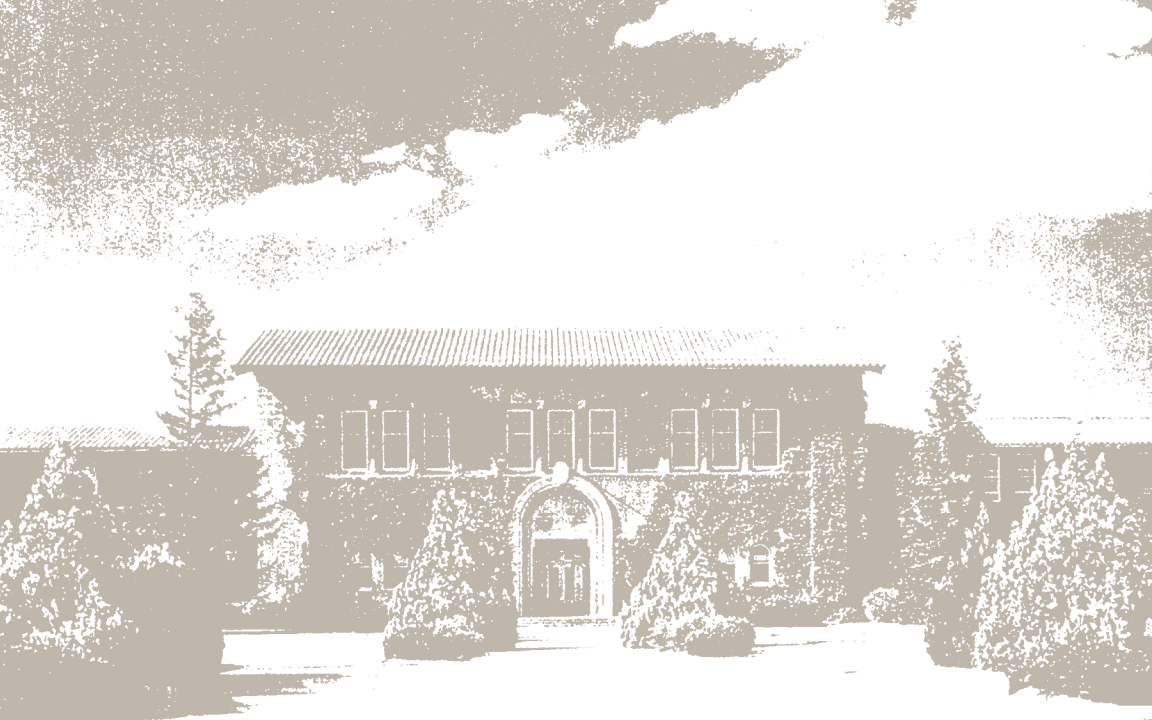




A LEGACY RENEWED



For more than thirty years, the Old Administration Building (OAB) at Fresno City College has been dormant, unoccupied, and unused. However, renovation and modernization have begun on this landmark, spurred by the passage of Measure E in 2002. The exterior structure has been retrofitted and upgraded for safety and compliance. Yet there is still much to be done to fully renew the legacy of the OAB before it serves the college and the community once again.

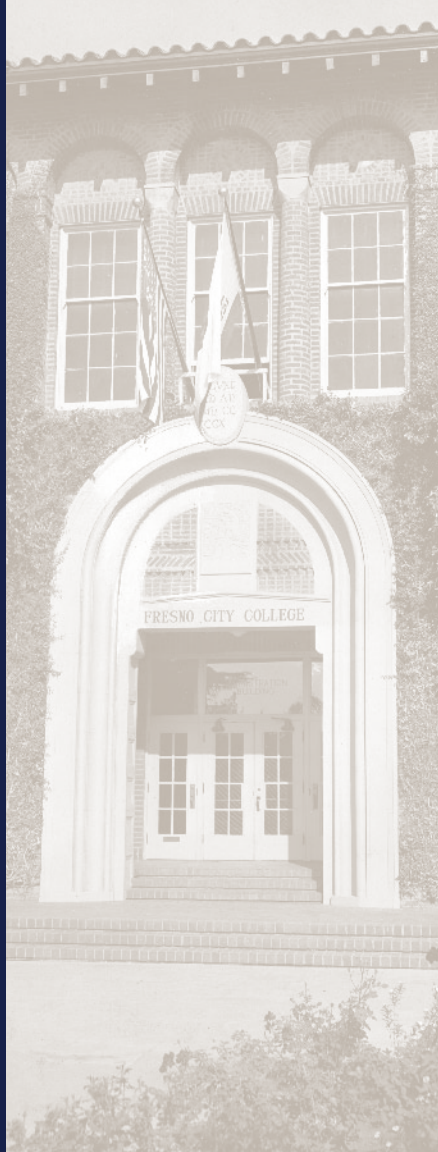
History

The OAB began its life in 1916 as the Fresno State Normal School's first permanent structure; it was a symbol of public higher education in the San Joaquin Valley. The Spanish Renaissance building remained a focal point on campus when, in 1921, the Normal School was joined by Fresno Junior College, the state's first community college. When Fresno State Normal School—now California State University, Fresno—moved to its current location in 1956, Fresno Junior College—now Fresno City College—remained and utilized the iconic building until safety reasons forced its closure in 1976, two years after being listed on the National Register of Historic Places.

Naming Opportunities

Although the OAB has remained unoccupied for years, it maintains its prominence and place in history: it is simply waiting to be rediscovered. Your contributions serve this rediscovery, as you become part of the history itself through the OAB's many naming opportunities.

OAB naming opportunities provide the chance to leave an indelible mark, a lasting symbol of your role in renewing this distinctive legacy. From the grand auditorium, to each office and classroom, to the very pillars that support the structure, your contribution can express appreciation, memorialize a loved one, or secure an enduring association with Fresno City College for your business or organization. On the following pages, you'll see just a few of the options for creating your unfading impression on this landmark.



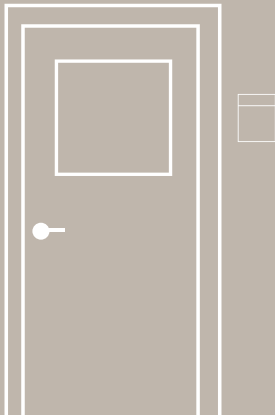
Classrooms



\$50k



THE MORSE FAMILY



Generations of students will walk through the doors of the restored OAB's classrooms. Your name or organization will provide the gateway and establish a persisting commitment to higher education.

Arches/Pillars



\$15k

PAM SMITH

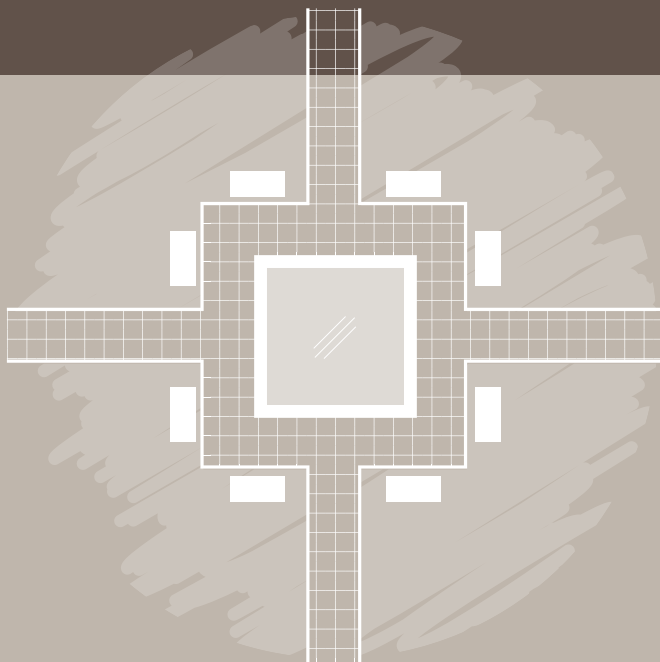
THE JONESES

Countless scholars, professors, and future leaders will silently acknowledge your contribution as they pass beneath the arches and between the pillars of the OAB.

Benches at the Fountain



\$10k



For a hard-working student, a brief rest on a campus bench provides needed relief. Your gift will turn these OAB benches into fitting tributes, part of a beautiful courtyard surrounding a calming fountain.

OTHER NAMING OPPORTUNITIES

| OPPORTUNITY | COST | STATUS |
|--------------------------|--------------|---------------|
| Auditorium | \$ 2,000,000 | Available |
| Library | \$ 1,500,000 | Available |
| Courtyard-West | \$ 750,000 | Available |
| Courtyard-East | \$ 750,000 | Available |
| Rose Garden | \$ 500,000 | Available |
| Stage | \$ 500,000 | Available |
| Administrative Area | \$ 350,000 | Available |
| Choral Music Room | \$ 300,000 | Available |
| East Wing | \$ 300,000 | Available |
| West Wing | \$ 300,000 | Available |
| South Wing | \$ 250,000 | Available |
| Lecture Hall-North | \$ 150,000 | Available |
| Lecture Hall-South | \$ 100,000 | Available |
| Dance Studio | \$ 100,000 | Available |
| Fountain in Courtyard | \$ 100,000 | Available |
| Steinway Piano (2) | \$ 100,000 | 1 Available |
| Community Entrance-Right | \$ 100,000 | 1 Available |
| Community Entrance-Left | \$ 100,000 | Available |
| Mechanical Building | \$ 50,000 | Available |
| Orchestra Seats (255) | \$ 1,500 | 261 Available |
| Balcony Seats-Front (28) | \$ 1,500 | 12 Available |
| Other Balcony Seats (27) | \$ 500 | 34 Available |
| Floor Seats (176) | \$ 500 | 182 Available |

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